**Fields of Psychology**

Study how we develop intellectually, socially, emotionally, and morally during our lifespan/act as consultants to day-care centers, schools, or social service agencies

Human responses to product and service related information/such as advertisements, package labels, coupons

Tend to focus more on persons with adjustment problems, rather than on persons suffering from severe psychological disorders/employed in academic settings, community mental health centers, and private practice

Do research on attitudes toward different environments, personal space, or the effects on productivity of different office designs/relations between psychological processes and physical environments ranging from homes and offices to urban areas

Research/research is conducted with animals instead of humans/ most are faculty members at colleges and universities

Assess and treat people with psychological problems/act as therapists for people experiencing normal psychological crises (e.g., grief) or for individuals suffering from chronic psychiatric disorders.

Give perspective on how juries decide cases/determining a defendant's competence to stand trial or if an accident victim has suffered physical or neurological damage

Scientific principles are developed and applied in the workplace/ concerned with understanding and enhancing the well-being and development of the individual employee

Study how our beliefs, feelings, and behaviors are affected in social settings/most are on the faculty of colleges and universities