**Section 1 188-194**

Episodic Memory

Semantic Memory

Explicit Memory

Implicit Memory

Maintenance Rehearsal

Elaborative Rehearsal

Tip of The Tongue

**Section 2 196-200**

Primacy Effect

Recency Effect

Method of Loci

First Letter

Chunking

Interference

**Section 3 201-207**

Forgetting

Recognition

Recall

Relearning

Decay

Retrograde Amnesia

Anterograde Amnesia

Infantile Amnesia